

Danit Avivi

Graphic Designer

available

Graphic designer with a passion for creating precise and visually pleasing designs. In my work, I combine creative thinking with a deep understanding of brand essence, and I enjoy turning ideas into clear, smart, and accessible design.



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www.danitavividesigns.com

Work experience

2019

"Aviran" Advertising Agency

Work as a graphic designer, which includes designing digital posts for a variety of businesses and design for print (business menus, newspaper ads, etc.)

2020

"Magic of Printing" Printing House

During my work at a printing house, I gained experience in print design (business cards, roll-ups, booklets, and more), as well as in handling professional print files with attention to color accuracy, compliance with technical guidelines, and meeting deadlines. The role required responsibility, attention to detail, and communication skills when working with clients.

2020-2021

Pamith Tivnikal Ltd.

Extensive design work for Pamith Stores and Pamith Business, including flyers, signage, social media content, Google campaigns, website pages, and promotional videos. Also designed branded print products—such as stickers, packaging, and hot cups—for both retail and hospitality clients, tailored to each brand's identity and concept.

2022-2025

Insight Advertising Agency

Designed marketing campaigns for private clients and leading international brands across a wide range of formats: social media, websites and landing pages, print materials, business branding, and more. As part of the creative team, I developed design solutions that balance conceptual thinking, marketing insight, goal-oriented execution, and the ability to translate messages into clear, impactful visuals.

Education

2007-2013

High School Education

2017-2019

Media Design Engineering Diploma studies at Sapir College.

Beyond design principles, software, and familiar tools, I gained knowledge in UX/UI, video editing, creative thinking, and concept development.

2021-2024

Bachelor's Degree in Business Administration with a specialization in Digital Marketing from the Academic Center for Management and Business.

Military Service

2014-2016

Network Administrator

Managed user accounts and classifications in military systems, collaborated with senior personnel, and handled computer troubleshooting and regular maintenance of computers and printers.

Software and Tools

Photoshop

Illustrator

After Effects

Premiere

InDesign

Adobe XD

Figma

Languages

Hebrew: Native language
English: Advanced proficiency

Hobbies

Pilates
 Running
 Reading Books

Thank you for making it all the way here. I'd love to hear from you!

Get in touch: 058-5522702